

EVENTOS

XVIII Workshop de Proyectos Digitales
VIII Jornadas OS Repositorios

2019



Transformando las bibliotecas y la sociedad.
Innovación a través de las tecnologías en la Biblioteca IE

Transformando las bibliotecas y la sociedad.

Innovación a través de las tecnologías en la Biblioteca IE

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Workshop León: 25,26 y 27 Septiembre 2019

CRUE - REBIUN

Tecnología WOW ROOM



Formación de usuarios

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Asistente bibliotecario...en clase



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SEPPPO: aprender...jugando

seppo Scoreboard Online

Company > Company Search Results > Company Snapshot

Facebook, Inc.

[+ Add to Company List](#)

Company Snapshot >

News
Latest News
Web News
Multimedia
Key Development
Peer Comparison
Financial Results
Ownership
Reports

General Information

Facebook, Inc.
Year Started: 2004
1601 Willow Road
Menlo Park, California
94025
United States
Map

Phone: 1 650 543 4800
Company Website
[Additional Company Links](#)

Ownership Type: Listed
DUNS provided by D&B : 196337864
Auditor/Accountant: Ernst & Young
Location Type: Headquarters
Global Ultimate: Facebook, Inc.
Domestic Ultimate: Facebook, Inc.
Immediate Parent: Facebook, Inc.
This company has 127 family members

Business Description

Facebook, Inc. engages in the development of social media applications for people to connect through mobile devices, personal computers, and other surfaces. It enables users to share opinions, ideas, photos, videos, and other activities online. Its products include Facebook, Instagram, Messenger, WhatsApp, and Oculus. The company was founded by Mark Elliot Zuckerberg, Dustin Moskovitz, Chris R. Hughes, Andrew McCollum, and Eduardo P. Saverin on February 4, 2004 and is headquartered in Menlo Park, CA.

[Products and Services](#)
[MarketLine Overview and History](#)
[MarketLine SWOT Analysis](#)

[MarketLine Business Description](#)
[MarketLine Company Statement](#)

Primary Industry Classification

Dow Jones Industry	Social Media Platforms/Tools
SIC	7375 Information Retrieval Services
NACE	72 Computer and related activities

Stock Price Activity

FB
3 Months Weekly

Price: 190.90
Change: 3.76
Volume: 13,896,621
Exchange: XNAS
52-Week High: 208.66
52-Week Low: 123.02
Currency: USD

Market Index

Barron's 400 Index, Barron's 500, Dow Jones Global Index, Dow Jones Global Large-Cap Index, Dow Jones Islamic Market Index, Dow Jones Technology Titans 30 Index USD, Dow Jones U.S. Large-Cap Index, Dow Jones U.S. Large-Cap Total Stock Market Index, Dow Jones U.S. Total Market Index, Fortune 500, Fortune Global 500, Global Dow Realtime USD, NASDAQ, NASDAQ 100 Index (NASDAQ Calculation), NASDAQ Computer Index, Russell 1000 Index (Nasdaq), Russell 3000 Index (Nasdaq), S&P 500

Discovery Pane

News discovered around this company.

Companies

WhatsApp Inc.	5,638
Instagram Inc.	4,371
Federal Trade Commission	2,146
Google LLC	2,120
YouTube Inc.	1,990
PayPal Holdings Inc.	1,987
Alphabet Inc.	1,598
Amazon.com, Inc.	1,380
Microsoft Corporation	1,280
Apple Inc.	1,191
MasterCard Inc.	970

Subjects

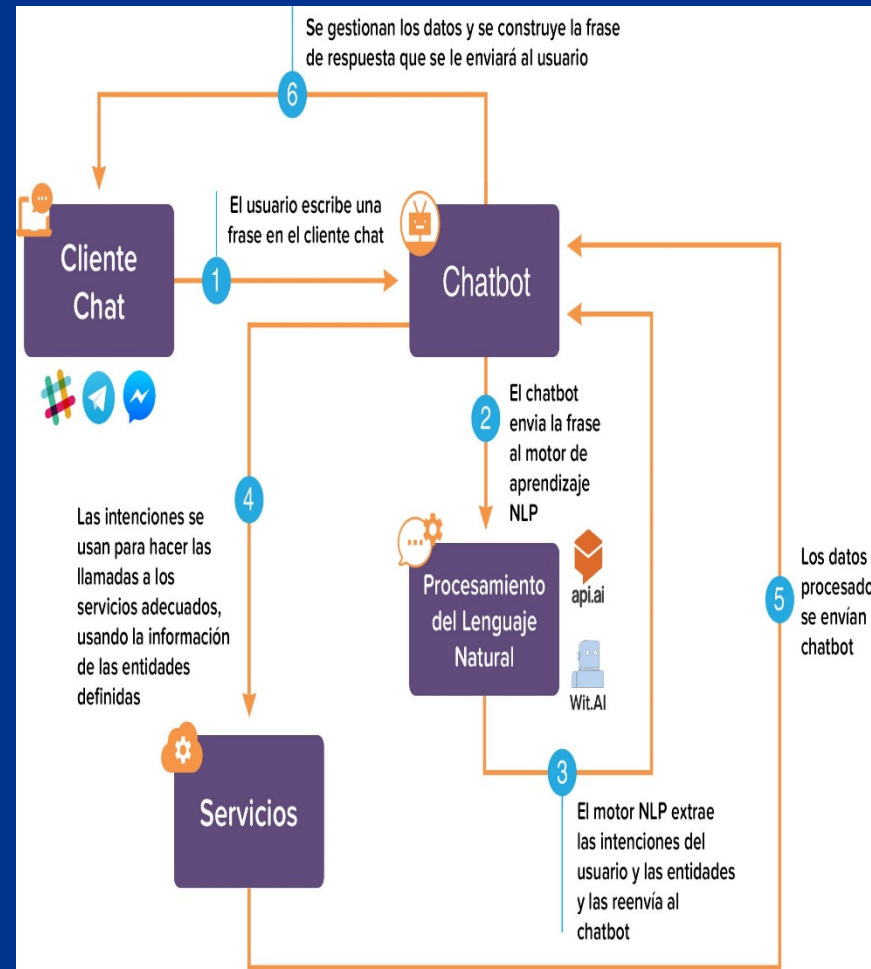
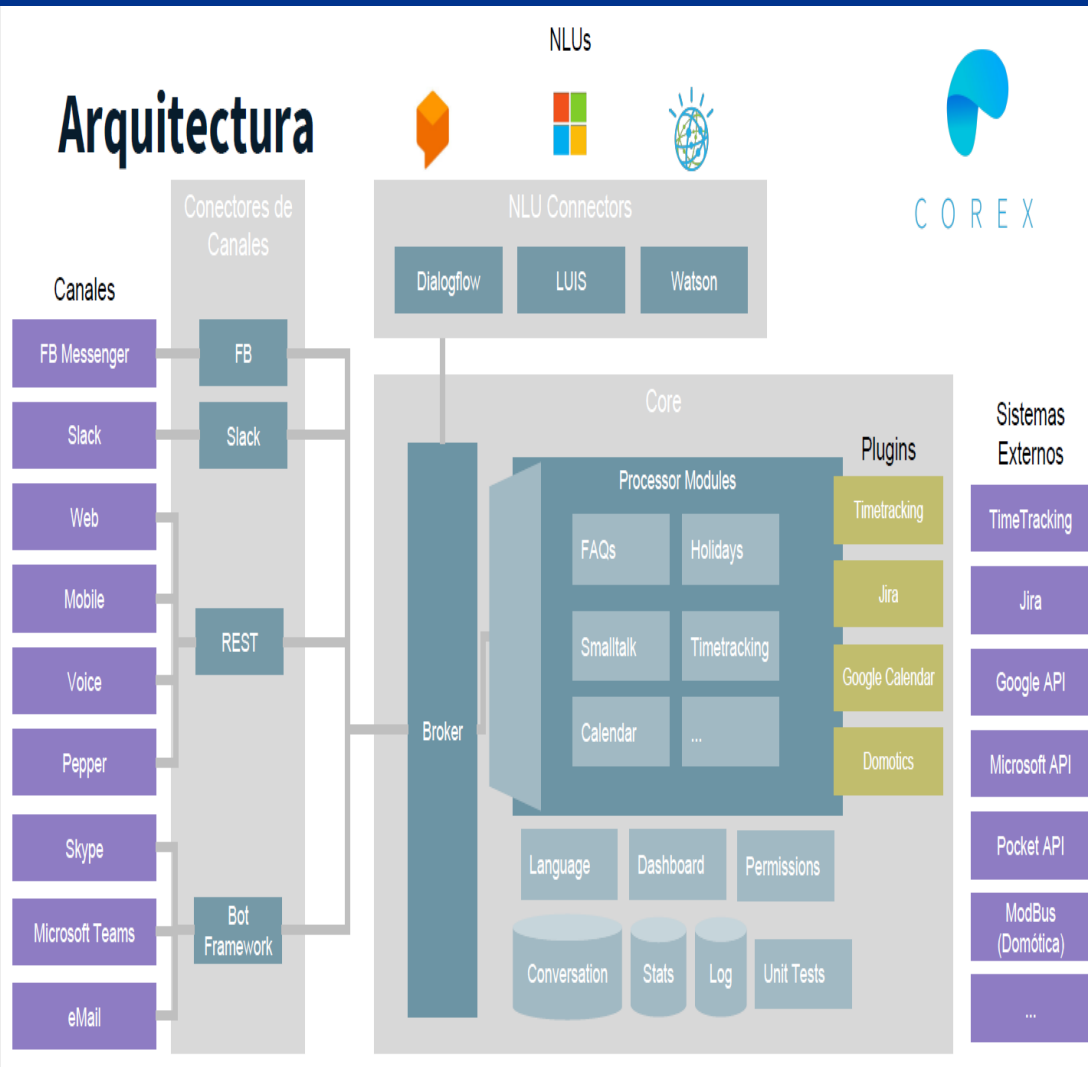
Social Media	9,818
Corporate/Industrial News	8,720
Living/Lifestyle	3,195
Domestic Politics	3,184
Regulation/Government P...	3,140
Privacy Issues/Information...	2,502
Corporate Crime/Legal Ac...	2,423
Political/General News	2,118
Crime/Legal Action	2,020
New Products/Service	1,920

Industries

[Mapbox](#)

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Automatización del Servicio de Referencia



Canales de entrada

Herramienta de descubrimiento

Email

Sitio web

Whatsapp

Etc.

Automatización del Servicio de Referencia

Canales de salida



Hologramas



Aula virtual



Realidad inmersiva

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La biblioteca como experiencia para el usuario

IE Tags Beat



Big data

Gamificación

Buscar...jugando

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La biblioteca como experiencia para el usuario

DiY (Házlo tú mismo) App Biblioteca IE

Préstamos

Reservas

Acceso al texto completo

Pago: PayPal /
tarjeta de crédito

Devoluciones

Búsquedas

Renovaciones



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Gracias

Biblioteca@ie.edu



